

2023
WRX



The Subaru WRX. The rally legend for the next generation.



How to spell victory with three letters.

WRX. The street car shaped by motorsports. After 15 United States national rally championship titles,¹ this all-wheel drive legend is sharper than ever—but you could probably guess just from the sound of its turbocharged SUBARU BOXER® engine. So experience the WRX for yourself. Then you'll truly know what it's all about.



¹ Subaru Motorsports USA has won overall American Rally Association (ARA) championship titles 15 times between 2006 and 2022.



WRX GT in Magnetite Gray Metallic and WRX Limited in Solar Orange Pearl.

Precision tool.



Quick

With its 2.4-liter turbocharged SUBARU BOXER engine and broad torque curve, the WRX puts power right where you need it. No matter how you shift, the connection is immediate, thanks to a six-speed close-ratio manual transmission or the available Subaru Performance Transmission with paddle shifters.



Responsive

The WRX delivers more of what it's already built its name on: precision and control. Its point-and-shoot 13.5:1 dual-pinion steering system works in unison with standard Subaru Symmetrical All-Wheel Drive to make maneuvers feel intuitive.



Fine-tuned

Meticulous engineering went into honing the WRX. The latest Subaru Global Platform provides improved rigidity for better handling and safety. This is paired with a track-tuned suspension to deliver stability and confidence.



WRX Limited in Solar Orange Pearl.

Intensely chill.



The 2023 WRX GT

Push your custom-tailored experience even further with the WRX GT. With its Drive Mode Select feature, you can personalize the dynamic of your drive by choosing from four preset options—or go rogue in Individual Mode. Precision and performance are heightened by electronically controlled dampers and the Subaru Performance Transmission, which is engineered to upshift and downshift with immediacy. You'd be on the edge of your seat, but exclusive Recaro® front seats have you locked in place.

WRX GT in Magnetite Gray Metallic.



WRX GT with Black Ultrasuede®.



WRX Limited with Black Ultrasuede®.

Connected performance environment

It's comfortable, but it also gets your heart pumping. Inside the WRX, every detail caters to the driver's intuition—from soft-touch materials to a D-shaped steering wheel. You'll feel this connection in its available Black Ultrasuede® seats,¹ keeping you centered through tight turns. And engagement will be seamless, thanks to standard SUBARU STARLINK® Multimedia with Apple CarPlay® and Android Auto™ integration, along with an available 11.6-inch touchscreen.¹ Ease and versatility extend beyond the driver's seat to the spacious cargo area and 60/40 folding rear seats, making the WRX capable of much more than weekend joy rides.



Interior Comfort



60/40-split Flat-folding Rear Seatback

¹ Availability varies by trim level. See your Subaru retailer for details.

A high-angle, rear-quarter view of a dark gray Subaru WRX driving on a winding asphalt road. The car is moving away from the viewer, navigating a curve. The background shows rolling hills with sparse vegetation under a clear sky. The road has double yellow lines and a metal guardrail on the right side. The car's rear features include a spoiler, dual exhaust tips, and a license plate that reads "EBP 711".

Splitting hairs to raise yours.

Down to its core, the WRX is engineered to perform. It's built on the Subaru Global Platform, which provides high torsional and suspension mounting rigidity for tighter handling. Delivering blazingly fast upshifts and downshifts, the Subaru Performance Transmission uses shift logic to downshift before a turn, hold a gear through the turn and upshift at precisely the right moment—all automatically. Even the rally-inspired styling of the WRX is functional, with its air vents, cladding texture and underbody covers all helping to improve aerodynamics.

WRX GT in Magnetite Gray Metallic.



An extra set of eyes every time you drive.

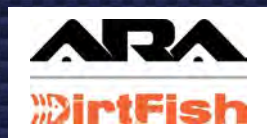
The WRX offers Subaru EyeSight® Driver Assist Technology,¹ a suite of systems designed to watch the road, alert you and even intervene if necessary. EyeSight includes Automatic Emergency Steering,² Advanced Adaptive Cruise Control with Lane Centering, Pre-Collision Braking, Lane Departure and Sway Warning, and Pre-Collision Throttle Management.



WRX GT in Sapphire Blue Pearl.



Subaru is a six-time Best Performance Brand winner, according to Kelley Blue Book's KBB.com.³



15 United States national rally championship titles.⁴



Subaru, Lowest Ownership Costs, according to IntelliChoice.⁵



95% of Subaru WRX vehicles sold in the last 10 years are still on the road today.⁶



2023 WRX | Trim Levels

WRX



- 271-hp twin-scroll turbocharged 2.4-liter 4-cylinder SUBARU BOXER engine
- Subaru Symmetrical All-Wheel Drive
- 6-speed manual transmission or Subaru Performance Transmission with paddle shifters, 8-speed manual mode and SI-DRIVE®
- Optional EyeSight Driver Assist Technology¹
- Sport-tuned suspension
- 17-inch aluminum-alloy wheels with gray finish
- Auto-on/off LED headlights with High Beam Assist
- Black cloth upholstery
- Leather-wrapped D-shaped steering wheel
- Roof crossbar fixed mounting points

- SUBARU STARLINK Dual 7.0-inch Multimedia with Apple CarPlay® and Android Auto™ integration, SiriusXM®⁷ including 4-month Platinum Plan and SiriusXM Travel Link®⁷ trial, dual USB input ports, 6 speakers, AM/FM stereo, Bluetooth® audio streaming and hands-free phone and text message connectivity, and auxiliary jack
- Automatic climate control
- Driver and front-passenger auto-up/down power windows
- Front- and rear-passenger seatbelt warning light/chime and rear-seat reminder
- Welcome lighting
- Rear-Vision Camera

WRX Premium



Includes WRX key features and adds:

- 18-inch aluminum-alloy wheels with dark gray finish
- Low-profile trunk spoiler
- LED fog lights
- Premium black cloth upholstery
- Keyless Access with Push-Button Start
- All-Weather Package: Includes heated exterior mirrors, 3-mode heated front seats and windshield wiper de-icer

- SUBARU STARLINK 11.6-inch Multimedia Plus with Apple CarPlay® and Android Auto™ integration, SiriusXM®⁷ including 4-month Platinum Plan and SiriusXM Travel Link®⁷ trial, dual USB input ports, 6 speakers, AM/FM stereo, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and auxiliary jack
- STARLINK® Safety and Security enabled⁸
- Dual-zone automatic climate control system
- Auto-up/down front and rear windows

WRX Limited



Includes WRX Premium key features and adds:

- Auto-on/off LED Steering Responsive Headlights
- Body-colored exterior mirrors with integrated turn signals
- Black Ultrasuede® upholstery
- 10-way power-adjustable driver seat
- Power moonroof
- Harman Kardon® 504-watt-equivalent premium audio system with 11 speakers

- SUBARU STARLINK 11.6-inch Multimedia Navigation with 3 years of free map updates, Apple CarPlay® and Android Auto™ integration, SiriusXM®⁷ including 4-month Platinum Plan, SiriusXM Traffic®⁹ and SiriusXM Travel Link®⁹ trials, AM/FM stereo, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and auxiliary jack
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert¹⁰

WRX GT



Includes WRX Limited key features and adds:

- Subaru Performance Transmission with paddle shifters and 8-speed manual mode
- EyeSight Driver Assist Technology¹
- 18-inch aluminum-alloy wheels with matte gray finish
- Electronically controlled dampers
- Drive Mode Select
- Reverse Automatic Braking¹¹
- Recaro® front seats



Information current at time of printing.

Visit www.subaru.com for the most up-to-date product information.

¹ Requires Subaru Performance Transmission. See your Subaru retailer for details. EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Advanced Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Keep Assist operates only when the lane markings are visible, and system effectiveness depends on many factors. Lane centering function operates only when used in conjunction with Advanced Adaptive Cruise Control. See Owner's Manual for complete details on system operations and limitations. ² Automatic Emergency Steering requires Blind-Spot Detection and is a system designed to assist the driver. It is not a substitute for safe and attentive driving. Automatic Emergency Steering works in conjunction with and after Pre-Collision Braking has been activated by providing steering support at speeds lower than 50 mph to try and help avoid a collision. See Owner's Manual for complete details, including important system limitations. Availability varies by trim level. See your Subaru retailer for details. ³ 2015–2017, 2020–2022 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ⁴ Subaru Motorsports USA has won overall American Rally Association (ARA) championship titles 15 times between 2006 and 2022. ⁵ Popular brand category. 2022 IntelliChoice 5-Year Cost of Ownership Study ©2022 MOTOR TREND GROUP, LLC. ⁶ Based on Experian Automotive non-luxury vehicles in operation vs. total new registrations for MY2012–2021 as of December 2021. ⁷ All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. If you decide to continue service, the subscription plan chosen will automatically renew and be charged according to your chosen payment method at the then-current rates. Fees and taxes apply. See the SiriusXM Customer Agreement & Privacy Policy at www.siriusxm.com for full terms and how to cancel, which includes online methods or calling 1-866-635-2349. Available in the 48 contiguous United States, D.C., and Puerto Rico (with coverage limits and capable receiver). Visit <http://www.siriusxm.com/FAQS> for most current service area information. Availability of some services and features is subject to device capabilities and location restrictions. All fees, content and features are subject to change. SiriusXM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries. ⁸ Activation with subscription required. Includes a 3-year trial subscription to STARLINK Safety Plus services and a 6-month trial subscription to STARLINK Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. Not available in all states. See your Subaru retailer for details. ⁹ Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your Subaru retailer for details. ¹⁰ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ¹¹ The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations.

2023 WRX | Specifications

Engine and Drivetrain		WRX	WRX GT
Engine Power Torque	2.4-liter DOHC Direct-Injection Turbocharged (DIT), intercooled, aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER engine with Dual Active Valve Control System (DAVCS). 271 hp @ 5,600 rpm 258 lb-ft @ 2,000–5,200 rpm	●	●
Intake System	Twin-scroll turbocharger with intercooler. Maximum boost pressure: 12.0 psi.	●	●
SI-DRIVE Engine Performance Management System	Subaru Intelligent Drive (SI-DRIVE) enables three distinctively different modes of vehicle performance characteristics by regulating the engine control unit (ECU), fine-tuning the electronically controlled throttle and adjusting the Subaru Performance Transmission shift characteristics.	○ ¹	—
Drive Mode Select	Drive Mode Select on the WRX GT allows the driver to manage the operating characteristics of the vehicle by selecting one of four preset modes or a customizable Individual Mode that adjust the behavior of the engine management, steering, suspension, All-Wheel Drive, EyeSight and climate controls.	—	● ²
Transmission	Fully synchronized 6-speed manual with Incline Start Assist.	●	—
	Subaru Performance Transmission with 8-speed manual mode, paddle shifters and Auto Vehicle Hold (AVH).	○ ¹	●
Traction and Stability			
All-Wheel Drive type	Subaru Symmetrical All-Wheel Drive	●	●
Vehicle Dynamics Control (VDC)	VDC electronic stability control utilizes sensors that constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path. Includes standard, off, and Track mode.	●	●
Active Torque Vectoring	Active Torque Vectoring works in tandem with VDC to apply braking power to the inside wheels, resulting in better handling, sharper turn-in, more neutral steering and higher cornering limits when turning.	●	●
Traction Control System (TCS)	VDC also incorporates an all-wheel, all-speed Traction Control System, which senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.	●	●
Fuel			
Fuel Economy	city/highway/combined ³	Manual: 19/26/22 mpg Automatic: 19/25/21 mpg	Automatic: 19/25/21 mpg
Fuel Requirement	Premium unleaded gasoline (91 octane) required.	●	●
Fuel Capacity	16.6 gallons	●	●

2023 WRX | Specifications

Chassis		WRX	WRX GT
Steering	Electric power-assisted quick ratio rack and dual-pinion (EPAS). Ratio: 13.5:1. Turns lock-to-lock: 2.5. Turning circle: 36.8 feet (36.74 feet for models with 18-inch wheels).	●	●
Suspension	Sport-tuned 4-wheel independent suspension. Front: Strut-type. Aluminum-alloy lower L-arm with pillow-ball joint mount. Stabilizer bar. Rear: Double wishbone. Stabilizer bar.	●	—
	Sport-tuned 4-wheel independent suspension with variable electronically controlled dampers with preset Comfort, Normal and Sport modes. Front: Strut-type with electronically controlled dampers. Aluminum-alloy lower L-arm with pillow-ball joint mount. Stabilizer bar. Rear: Double wishbone with electronically controlled dampers. Stabilizer bar.	—	● ²
Brakes	4-wheel disc, ventilated front. Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).	●	●
Brake Discs (front/rear)	12.4 inches/11.4 inches (11.8 inches with Subaru Performance Transmission).	●	●
Brake Assist	When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.	●	●
Brake Override System	If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.	●	●
Wheels and Tires			
Wheels	WRX: 17 x 8.0-inch aluminum-alloy. Gray finish.	●	—
	WRX Premium and WRX Limited: 18 x 8.5-inch aluminum-alloy. Dark gray finish.	●	—
	WRX GT: 18 x 8.5-inch aluminum-alloy. Matte gray finish.	—	●
Tires	WRX: 235/45 R17 97W Summer-performance	●	—
	WRX Premium, WRX Limited and WRX GT: 245/40 R18 97Y Summer-performance	●	●

● Standard ○ Optional — Not equipped

2023 WRX | Equipment

Exterior	WRX	WRX Premium	WRX Limited	WRX GT
LED headlights with High Beam Assist (HBA)	●	●	●	●
LED Steering Responsive Headlights (SRH) with High Beam Assist (HBA)	—	—	●	●
LED fog lights	□	●	●	●
LED taillights	●	●	●	●
Front and rear under spoilers	●	●	●	●
Rear bumper with integrated diffuser	●	●	●	●
Low-profile trunk spoiler	□	●	●	●
Exhaust system with quad stainless-steel outlets	●	●	●	●
Heated body-color power exterior mirrors (All-Weather Package)	—	●	—	—
Heated body-color power exterior mirrors with integrated turn signals (All-Weather Package)	—	—	●	●
Windshield wiper de-icer (All-Weather Package)	—	●	●	●
Power tilt/sliding-glass moonroof	—	○ ¹	●	●
Seating and Trim				
6-way manually adjustable driver seat. 4-way manually adjustable front-passenger seat.	●	●	—	—
10-way power-adjustable driver seat with power-adjustable lumbar support. 4-way manually adjustable front-passenger seat.	—	—	●	—
8-way power-adjustable driver seat. 4-way manually adjustable front-passenger seat.	—	—	—	●
Performance-design front seats with adjustable head restraints and red stitching	●	●	●	—
Recaro® performance-design front seats with adjustable head restraints and red stitching	—	—	—	●
Heated front seats (All-Weather Package)	—	●	●	●
60/40-split flat-folding rear seatback	●	●	●	●
Leather-wrapped D-shaped steering wheel with red stitching	●	●	●	●
Leather-wrapped shifter handle	●	●	●	●
Black cloth upholstery	●	—	—	—
Premium black cloth upholstery	—	●	—	—
Black Ultrasuede® upholstery	—	—	●	●
Aluminum-alloy pedal covers	—	●	●	●
Convenience Features				
Keyless Access with Push-Button Start and PIN-code vehicle access	—	●	●	●
Auto-dimming rearview mirror (Standard on manual transmission-equipped trims)	●/□	●/□	●/□	□
Auto-on/off headlights	●	●	●	●
Driver and front-passenger auto-up/down power windows	●	●	●	●
Rear seat auto-up/down power windows	—	●	●	●
Electronic cruise control	●	●	●	●
3-spoke steering wheel with audio system, Bluetooth®, hands-free phone system, SI-DRIVE, ¹ cruise control or (if equipped) EyeSight Advanced Adaptive Cruise Control ¹ buttons	●	●	●	●
Dual front USB input ports	●	●	●	●
Dual rear USB charge ports	—	●	●	●
Tilt/telescoping steering column	●	●	●	●
Dual cup holders in center console	●	●	●	●
Single bottle holder in each door panel	●	●	●	●
Rear center armrest with dual cup holders	—	●	●	●
Audio System				
SUBARU STARLINK Dual 7.0-inch Multimedia with Apple CarPlay® and Android Auto™ integration, SiriusXM® ⁴ including 4-month Platinum Plan and SiriusXM Travel Link® ⁴ trial, dual USB input ports, AM/FM stereo, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and auxiliary jack	●	—	—	—
SUBARU STARLINK 11.6-inch Multimedia Plus with Apple CarPlay® and Android Auto™ integration, SiriusXM® ⁴ including 4-month Platinum Plan and SiriusXM Travel Link® ⁴ trial, dual USB input ports, AM/FM stereo, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and auxiliary jack	—	●	—	—
SUBARU STARLINK 11.6-inch Multimedia Navigation with 3 years of free map updates, Apple CarPlay® and Android Auto™ integration, SiriusXM® ⁴ including 4-month Platinum Plan, SiriusXM Traffic® ⁵ and SiriusXM Travel Link® ⁵ trials, dual USB input ports, AM/FM stereo, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and auxiliary jack	—	—	●	●
6 speakers	●	●	—	—
Harman Kardon® premium audio system: includes 11 speakers and a 504-watt-equivalent amplifier	—	○ ¹	●	●

2023 WRX | Equipment

Climate Control	WRX	WRX Premium	WRX Limited	WRX GT
Automatic climate control system with air filtration	●	—	—	—
Dual-zone automatic climate control system with air filtration	—	●	●	●
Instrumentation				
Analog speedometer, tachometer, coolant temperature and fuel gauges	●	●	●	●
Sport-design gauges with 4.2-inch LCD color display, featuring vehicle functions and performance information	●	●	●	●
Gauge needles full-sweep on start-up	●	●	●	●
Security				
Keyless entry system with answer-back electronic chirp	●	●	●	●
Anti-theft security system with engine immobilizer	●	●	●	●
Safety				
ACTIVE				
Subaru Symmetrical All-Wheel Drive (AWD)	●	●	●	●
EyeSight Driver Assist Technology ^{1,6} : Pre-Collision Braking System, Pre-Collision Throttle Management, Lane Departure and Sway Warning, Advanced Adaptive Cruise Control with Lane Centering, Automatic Emergency Steering ⁷	○	○	○	●
Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert ^{1,8}	—	—	●	●
Reverse Automatic Braking (RAB) System ^{1,9}	—	—	○	●
Vehicle Dynamics Control (VDC) with Active Torque Vectoring	●	●	●	●
Traction Control System (TCS)	●	●	●	●
4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●
Brake Assist	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	●
Daytime Running Lights (DRL)	●	●	●	●
Rear-Vision Camera	●	●	●	●
PASSIVE				
STARLINK Safety and Security enabled ¹⁰ : Advanced Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Maintenance Notifications, Monthly Vehicle Health Report, Diagnostic Alerts, Remote Engine Start with Climate Control, Remote Lock/Unlock, Concierge Services and more.	—	●	●	●
Subaru advanced frontal airbag system with driver and front-passenger front airbags (SRS) ¹¹	●	●	●	●
Side-curtain airbags protecting front and rear outboard occupants (SRS) ¹¹	●	●	●	●
Seat-mounted front side-impact airbags (SRS) ¹¹	●	●	●	●
Driver knee airbag (SRS) ¹¹	●	●	●	●
Whiplash-reducing front seats with height-adjustable head restraints	●	●	●	●
Height-adjustable 3-point driver seatbelt with pretensioner and load limiter. Height-adjustable 3-point front-passenger seatbelt with pretensioner and adaptive load limiter. 3-point seatbelts at all rear seating positions.	●	●	●	●
Front/rear passenger seatbelt warning light/chime, rear-seat reminder and child-safety rear door locks	●	●	●	●
LATCH system: Lower Anchors and Tethers for Children	●	●	●	●
Optional Equipment				
Subaru Performance Transmission • EyeSight Driver Assist Technology ⁶	○	○	—	—
Harman Kardon® premium audio system • Power moonroof	—	○	—	—
Subaru Performance Transmission • EyeSight Driver Assist Technology ⁶ • Automatic Emergency Steering ⁷ • Reverse Automatic Braking (RAB) System ⁹	—	—	○	—

● Standard ○ Optional — Not equipped □ Available retailer-installed accessory

WRX | Accessories



Ultrasuede® Center Console Lid. Adds a sporty look and a soft texture and feel to the center console. The Ultrasuede® Center Console Lid includes red stitching accents to complement the interior of your WRX.



Exhaust Finisher. Precision-formed stainless steel trim pieces add a serious performance look to the rear of the WRX.



Ultrasuede® Instrument Panels. Stylish and durable Ultrasuede® Instrument Panels add a rich, textured appearance to the front dash. The panels are engineered for a precise fit around the dash vents and are finished with red stitching to complement the interior of your WRX.



LED Grille Emblem. Add an illuminated enhancement to the front grille of your WRX. This decorative accessory accentuates the Subaru emblem by adding a touch of soft white LED lighting. Illumination is activated when the vehicle is started and remains on while the vehicle is running.



Thule® Bike Carrier – Roof-Mounted. Manufactured by Thule®, this bike carrier features self-adjusting jaws that automatically wrap around the downtube for precise frame hold and ratcheting straps that secure the front and rear wheels. Adjustable mounting clamps make it easy to install and switch between multiple (compatible) vehicles. Fits most 20" to 29" wheel bikes with tires up to 2.6" wide. Includes one lock to securely lock the bike to the carrier.

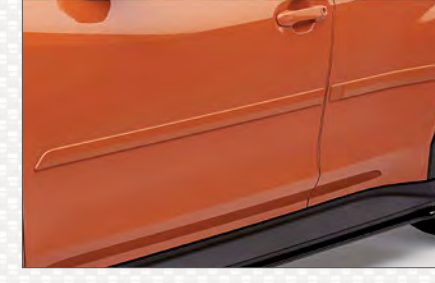
Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



Crossbar Set – Fixed. Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These fixed-style crossbars can be installed or removed in minutes. May be used in conjunction with Genuine Subaru roof attachments and carriers. Total roof load weight limit of 88 lbs. Consult vehicle Owner's Manual for total roof load limit.



STI Under Spoiler – Side. Give your vehicle a ground-hugging look down the rocker panels of the WRX. Kit includes both left and right side under spoilers. Includes STI logo.



Body Side Molding. Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Thule® Cargo Carrier. Manufactured by Thule®, the roof Cargo Carrier provides 13 cubic feet of lockable storage capacity and features dual-side opening for easier loading and unloading from either side of the vehicle. The low-profile aerodynamic design provides increased garage access without sacrificing box capacity, and the Quick-Grip® mounting system allows for an easy, tool-free installation and removal. Measures 65" L x 34.5" W x 16" H.

Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



Thule® Kayak Carrier. Manufactured by Thule®, steel design and adjustable padding helps protect your kayak, and the wide mouth profile offers easier loading and unloading. The J style carrier folds down when not in use for increased overhead clearance and improved fuel economy. Cradles and securely transports one kayak up to 36" wide and up to 75 lbs. Includes straps and tie-downs for transporting.

Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



Cargo Net. Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



Vortex Generator. Add a stylish look of performance to your WRX.



All-Weather Floor Liners. Custom-fitted, high-wall-design floor liners help protect the vehicle carpet from accidental spills, sand, snow, mud, dirt and moisture.

Not intended for use on top of Carpeted Floor Mats.



Sport Grille. Create a custom look for the front end of your WRX by replacing the stock factory grille with an accessory Sport Grille.



Thule® Paddleboard Carrier. Manufactured by Thule®, the telescoping design of this stand-up paddleboard (SUP) carrier provides a custom fit for boards up to 34" wide and can hold up to two boards. Heavy-duty, steel-reinforced webbing provides security, while the soft, weather-resistant padding helps to protect your boards during transit.

Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



Thule® Heavy-Duty Cargo Basket. Manufactured by Thule®, the Heavy-Duty Cargo Basket provides additional storage space with easy access to gear of all shapes and sizes. The low-profile design and tapered side walls allow for easy loading and unloading. Includes a black stretch net with hooks and custom fairing to help deflect wind. Measures 50.25" L x 41" W x 6" H.

Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



Side Sill Plates – Illuminated. Illuminated side sill plates feature the WRX logo in bright white lighting and add an attractive accent to the doorframe. Lighting is activated when the door is opened and turns off when the door is closed. Engineered to stand up to everyday wear and tear to keep your doorframe safe from scratches and scuffs.



STI Starter Switch. Upgrade the stock push start button with the STI Starter Switch. The cherry red button with the STI logo in the center gives the interior of your WRX a sporty appearance.



Take your WRX to the next level.

Customize and personalize with a wide range of functional and stylistic accessories, developed in part by Subaru Tecnica International. They're the only accessories designed specifically for the WRX, and each is crafted for optimal performance.

2023 WRX | Owner Benefits

Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security® (ask for it by name). It includes extended service agreements and maintenance plans to help protect your car for up to 10 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your Subaru retailer has full coverage details.



For additional Subaru resources, including owner's manuals, maintenance schedules, roadside assistance and more, log on to www.mysubaru.com

It's not disposable. It's family.

Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 95% of Subaru WRX vehicles sold in the last 10 years are still on the road today.¹² It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

000475 038000 102000 157000 248000



More Than a Car Company®.



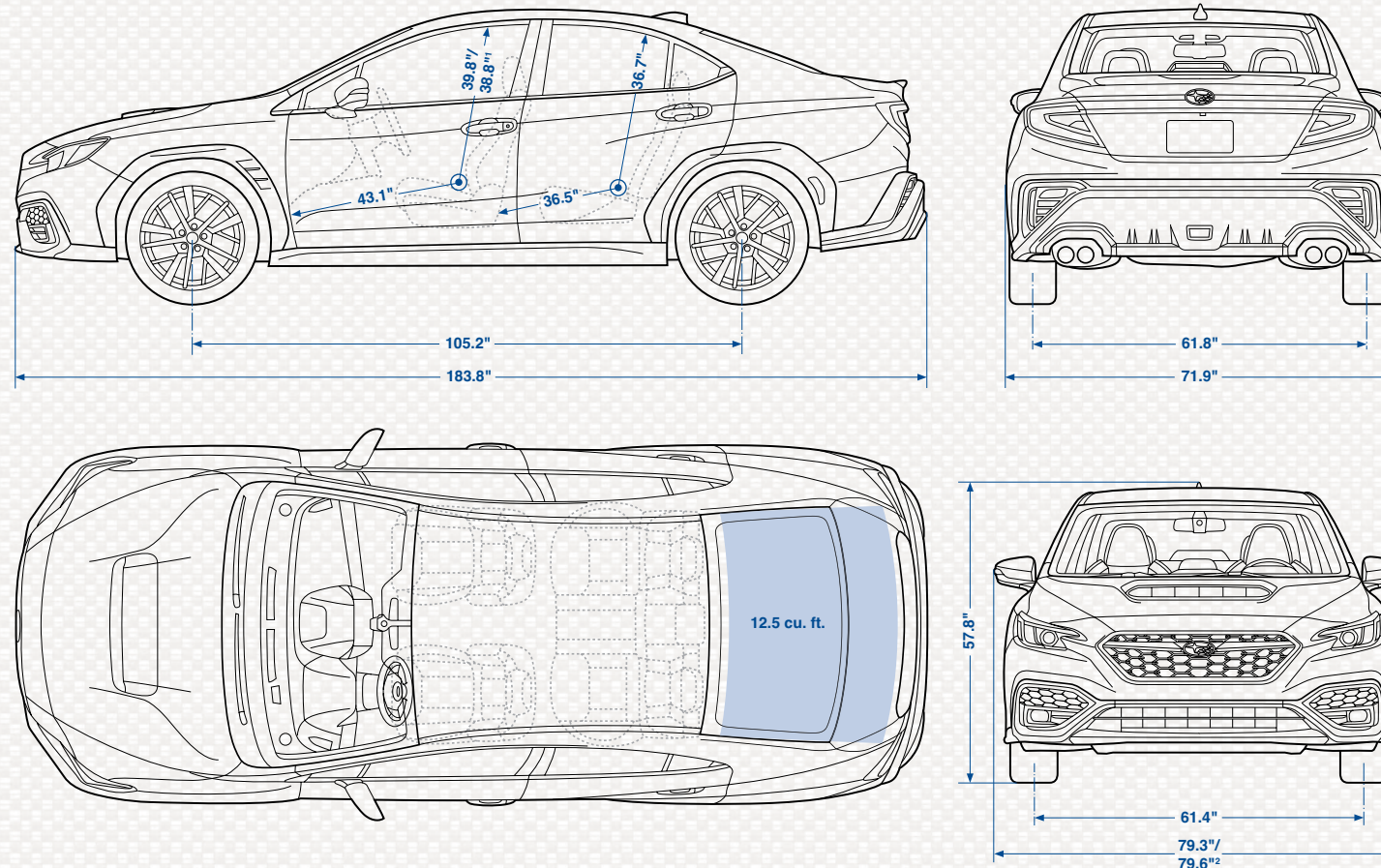
Love means being more than a car company. The **Subaru Love Promise®** is our vision to show love and respect to all people at every interaction with Subaru. Together with our retailers, we are dedicated to making the world a better place.

Warranties¹³

New Car Limited Warranty	3 years or 36,000 miles, whichever comes first.
Powertrain Limited Warranty	5 years or 60,000 miles, whichever comes first.
Wear Item Limited Warranty	3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under Wear Item Limited Warranty:
	<ul style="list-style-type: none"> • Brake Pads • Wiper Blades • Clutch Linings
Rust Perforation Limited Warranty	5 years, unlimited mileage.
24-hour Roadside Assistance	3 years or 36,000 miles, whichever comes first.

¹ Available only with other features. See Optional Equipment listing. ² Available only on GT trim. ³ 2023 EPA fuel economy estimates. Actual mileage may vary. ⁴ All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. If you decide to continue service, the subscription plan chosen will automatically renew and be charged according to your chosen payment method at the then-current rates. Fees and taxes apply. See the SiriusXM Customer Agreement & Privacy Policy at www.siriusxm.com for full terms and how to cancel, which includes online methods or calling 1-866-635-2349. Available in the 48 contiguous United States, D.C., and Puerto Rico (with coverage limits and capable receiver). Visit <http://www.siriusxm.com/FAQS> for most current service area information. Availability of some services and features is subject to device capabilities and location restrictions. All fees, content and features are subject to change. SiriusXM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries. ⁵ Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your Subaru retailer for details. ⁶ Requires Subaru Performance Transmission. See your Subaru retailer for details. EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Advanced Adaptive Cruise Control, Brake Light Recognition and Automatic Emergency Steering are designed to assist the driver and are not substitutes for safe and attentive driving. Automatic Emergency Steering availability varies by trim level and works in conjunction with and after Pre-Collision Braking has been activated by providing steering support at speeds lower than 50 mph to try and help avoid a collision. Lane Keep Assist operates only when the lane markings are visible, and system effectiveness depends on many factors. Lane centering function operates only when used in conjunction with Advanced Adaptive Cruise Control. See Owner's Manual for complete details on system operations and limitations. ⁷ Automatic Emergency Steering requires Blind-Spot Detection. Optional on Limited trim. See Optional Equipment listing. ⁸ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ⁹ The Reverse Automatic Braking System is designed to assist the driver by detecting objects, to help avoid a possible collision, when the vehicle is moving in a low speed reverse direction. The system will provide automatic vehicle braking, if an obstacle is detected within its range. This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. ¹⁰ Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. Not available in all states. See your Subaru retailer for details. ¹¹ The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and onboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. ¹² Based on Experian Automotive non-luxury vehicles in operation vs. total new registrations for MY2012-2021 as of December 2021. ¹³ All Subaru vehicles sold by Subaru of America, Inc., are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty & Maintenance Booklet for further details.

2023 WRX | Dimensions

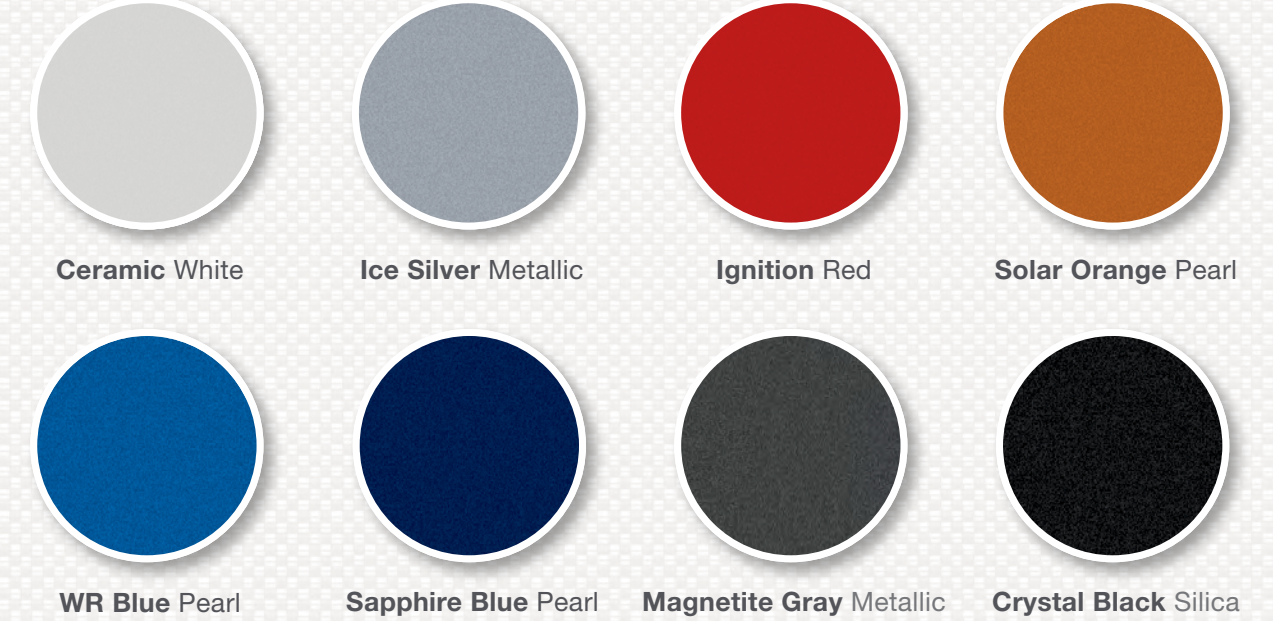


Length/Width/Height	183.8 inches/71.9 inches (79.3/79.6 ² inches)/57.8 inches	Headroom (front/rear)	39.8 inches/36.7 inches (with moonroof: 38.8 inches/36.7 inches)
Wheelbase	105.2 inches	Legroom (front/rear)	43.1 inches/36.5 inches
Track (front/rear)	61.4 inches/61.8 inches	Shoulder room (front/rear)	56.7 inches/55.6 inches
Base curb weight (manual/automatic)	WRX: 3,297 lbs./3,431 lbs. WRX Premium: 3,324 lbs./3,462 lbs. WRX Limited: 3,397 lbs./3,535 lbs. WRX GT: 3,537 lbs.	Hip room (front/rear)	54.1 inches/49.3 inches
		Passenger volume	98.9 cubic feet (with moonroof: 97.5 cubic feet)
		Cargo volume	12.5 cubic feet

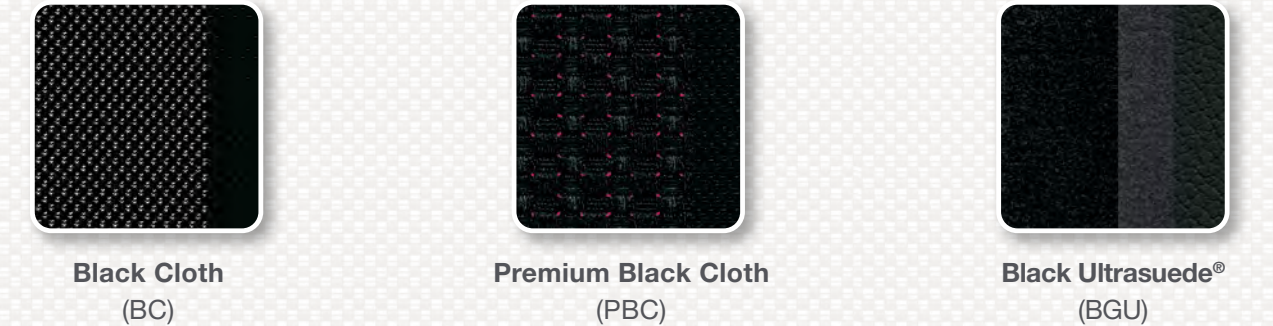
¹ With available moonroof. Moonroof availability varies by trim level.
² Mirrors with integrated turn signals.

2023 WRX | Colors

Paint



Upholstery



Color Combinations	WRX	WRX Premium	WRX Limited	WRX GT
Ceramic White	BC	PBC	BGU	BGU
Ice Silver Metallic	BC	PBC	BGU	BGU
Ignition Red	BC	PBC	BGU	BGU
Solar Orange Pearl	BC	PBC	BGU	BGU
WR Blue Pearl	BC	PBC	BGU	BGU
Sapphire Blue Pearl	BC	PBC	BGU	BGU
Magnetite Gray Metallic	BC	PBC	BGU	BGU
Crystal Black Silica	BC	PBC	BGU	BGU

Some images shown are for illustration purposes only. Specifications and imagery in this brochure are based on the latest product information available at the time of publication. Production models may vary. For the most up-to-date and detailed product information, log on to www.subaru.com. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes.

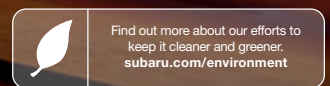
This brochure was prepared by Subaru of America, Inc. A warranty from Subaru of America, Inc., is available only on cars sold to the first retail purchaser through an authorized Subaru retailer in the continental U.S. or Alaska. Every owner of the car during the warranty period shall be entitled to the benefit of these warranties. Subaru, SUBARU BOXER, EyeSight, SI-DRIVE, STARLINK, SUBARU STARLINK, STI and WRX are registered trademarks of SUBARU CORPORATION. Added Security, Love, It's what makes Subaru, Subaru., and More Than a Car Company are registered trademarks of Subaru of America, Inc. Android Auto™ is a trademark of Google LLC. Apple CarPlay® is a registered trademark of Apple Inc. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. Harman Kardon® is a registered trademark of Harman International Industries, Inc. Quick-Grip® is a registered trademark of The Black & Decker Corp. Recaro® is a registered trademark of Recaro Beteiligungsg-GmbH Corporation. SiriusXM® and Travel Link® are registered trademarks of SiriusXM Radio Inc. Thule® is a registered trademark of Thule Sweden AB. Ultrasuede® is a registered trademark of Toray Industries, Inc. For more information, contact your Subaru retailer or log on to www.subaru.com.



These brochures were printed with vegetable-based inks and produced using a "Green Printing Process." The Forest Stewardship Council® (FSC®) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 14 trees preserved for the future; 3,000 gallons of wastewater flow saved; 60 lbs solid waste not generated; 8,000 lbs net greenhouse gases prevented; 6,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

This brochure is printed in the USA on 10% recycled paper. ©2023 Subaru of America, Inc. 23.WRXSRB.525 (DSGN-P295, 25K, 02/23, KSL)



Love. It's what makes Subaru, Subaru.®

